



**CITY OF LODI
COUNCIL COMMUNICATION**

AGENDA TITLE: Continue public hearing to September 15, 2004 to consider an appeal received from Key Advertising, Inc., regarding the Planning Commission's decision to deny the request of Key Advertising for a Use Permit to allow a 75-foot-high electronic display sign and a Variance to double the maximum allowable sign area from 480 square feet to 960 square feet to be located at 1251 South Beckman Road

MEETING DATE: July 21, 2004

PREPARED BY: Community Development Director

RECOMMENDED ACTION: That the City Council continue until September 15, 2004, the request of Key Advertising, Inc., regarding the Planning Commission's decision to deny the request of Key Advertising for a Use Permit to allow a 75-foot-high electronic display sign and a Variance to double the maximum allowable sign area from 480 square feet to 960 square feet to be located at 1251 South Beckman Road.

BACKGROUND INFORMATION: At the City Council meeting on April 21, 2004, the City Council continued this matter in order to prepare a Development Agreement to accommodate the appellant's request. A draft of the Development Agreement was submitted to the City by the appellant's counsel on May 5, 2004. The Community Development Director and City Attorney have reviewed the document and are working with Key Advertising on changes to provide an agreement that will meet Council expectations.

It is expected that this process may take an additional six weeks. Therefore, we are recommending a continuance of this appeal request until September 15, 2004.

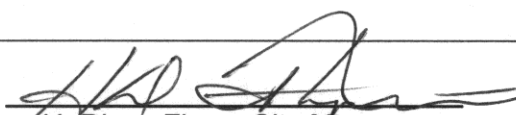
FUNDING: None


Konradt Bartlam
Community Development Director

KB/lw

cc: City Attorney

APPROVED:


H. Dixon Flynn, City Manager

G-REM, INC.
DEVELOPMENT, CONSTRUCTION, MANAGEMENT

RECEIVED

2004 JUN 29 PM 12:43

CITY CLERK
CITY OF LODI

June 29, 2004

Ms. Susan Blackston,
City Clerk
City of Lodi
City Hall 221 West Pine Street
Lodi, CA 95240

RE: 1251 South Beckman Road - Key Advertising L.E.D. pylon sign appeal

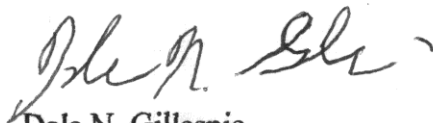
Dear Susan:

This letter shall serve as our request, on behalf of Key Advertising, to continue the appeal hearing for the above-captioned matter from July 21, 2004 to a later date.

We have recently received comments from City Staff regarding the Development Agreement. When I return from vacation next week, we will be meeting with our counsel to review the Staff's comments. I don't believe we can respond quick enough to stay on the July 21st agenda.

Thank you in advance for your cooperation, and please contact me after July 5 if there are any questions.

Sincerely,



Dale N. Gillespie
G-REM, Inc.
P.O. Box 1210
Lodi, CA 95241-1210

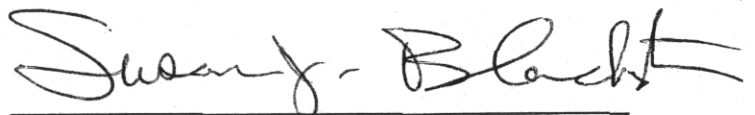
NOTICE OF RE-CONTINUED PUBLIC HEARING

CITY COUNCIL

CITY OF LODI

NOTICE IS HEREBY GIVEN that the April 7, 2004 public hearing of the City Council of the City of Lodi to consider an appeal received from Key Advertising, Inc., regarding the Planning Commission's decision to deny the request of Key Advertising for a Use Permit to allow a 75-foot-high electronic display sign and a Variance to double the maximum allowable sign area from 480 square feet to 960 square feet to be located at 1251 South Beckman Road was continued to April 21, 2004, re-continued to June 2, 2004, and **re-continued to July 21, 2004 at the hour of 7:00 p.m.** in the Council Chamber, Carnegie Forum, 305 W. Pine Street, Lodi, California.

Posted June 3, 2004



SUSAN J. BLACKSTON
CITY CLERK
Of the City of Lodi

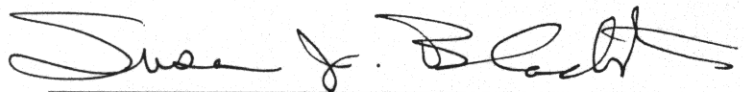
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CITY COUNCIL

CITY OF LODI

NOTICE IS HEREBY GIVEN that the April 7, 2004 public hearing of the City Council of the City of Lodi to consider an appeal received from Key Advertising, Inc., regarding the Planning Commission's decision to deny the request of Key Advertising for a Use Permit to allow a 75-foot-high electronic display sign and a Variance to double the maximum allowable sign area from 480 square feet to 960 square feet to be located at 1251 South Beckman Road was continued to April 21, 2004, June 2, 2004, July 21, 2004 and has been **re-continued to September 15, 2004 at the hour of 7:00 p.m.** in the Council Chamber, Carnegie Forum, 305 W. Pine Street, Lodi, California.

Posted July 22, 2004



SUSAN J. BLACKSTON
CITY CLERK
Of the City of Lodi